

## 297Studio Partners with CMO in Residence to Bridge the Gap Between Strategic Vision and Industrial Execution

**MADRID, Spain** – March 3, 2026 – **297STUDIO**, a leading marketing execution agency specializing in high-quality output for industrial and technical sectors, is proud to announce its official inclusion in the **CMO in Residence** partner network. This strategic partnership creates a seamless pipeline for businesses seeking both high-level marketing leadership and precise implementation.

CMO in Residence provides companies with access to a curated collective of independent marketing experts who deliver fractional CMO services, strategic oversight, and execution support. By adding **297STUDIO** to their suite of trusted partners, **CMO in Residence** ensures that the strategies they build are brought to life with the technical rigor and aesthetic excellence 297Studio is known for.

The collaboration addresses a common pain point in the industrial and B2B sectors: the "execution gap." While many firms can provide a roadmap, **297STUDIO** specializes in the heavy lifting, transforming complex industrial concepts into high impact marketing assets.

"We have always believed that a great strategy is only as good as its execution," says **Johan Olberding**, board member at **297STUDIO**. "Joining the CMO in Residence hub allows us to do what we do best by delivering high-quality, specialized marketing output while working alongside some of the sharpest strategic minds in the industry. It's about providing clients with a complete solution from start to finish."

**David Hatch**, Founder and CEO at **CMO in Residence**, echoed the sentiment: "Our clients count on us to help identify and fill-in the gaps within their marketing, sales and commercialization functions. The addition of **297STUDIO** provides an immediate and expansive resource that can be counted on to ramp-up and accelerate execution of the marketing strategies and programs that we deliver."

The partnership is active immediately, with both firms already collaborating - to drive growth through synchronized strategy and production.

**About 297STUDIO:** 297STUDIO is a marketing agency dedicated to high-quality output, particularly within industrial and technical sector. They focus on precision execution, helping brands scale through expert content, design, and digital management.

Website: <https://297.studio/>

**About CMO in Residence:** CMO in Residence is a collective of independent marketing leaders providing fractional CMO services. They help businesses navigate complex growth challenges with seasoned expertise and a network of specialist partners.

Website: <https://www.cmores.com/>